



Junior  
Achievement®  
of Angelina County



# WHAT IS JUNIOR ACHIEVEMENT?

Junior Achievement is a 501c3 youth development organization dedicated to inspiring and preparing young people to be successful.

Our volunteer-delivered, kindergarten-12th grade programs foster work readiness, entrepreneurship and financial literacy skills, and use experiential learning to inspire students to dream big and to reach their potential.

JA's Elementary programs lay the foundation for financial literacy education and meet many of the requirements of the Texas Essential Knowledge and Skills (TEKS) that school districts must provide. For Middle and High School students, JA provides programs that identify the students' interests and skills and provides tremendous career options and budgeting information. JA programs meet the requirements seen in Texas House Bill 5, including financial literacy education, career options and workforce readiness skills.

## WHY JUNIOR ACHIEVEMENT?



We **PREPARE** students for the real working world by connecting them with professional role-models.



We **DEVELOP** financially independent students to empower our future generations.



We **TEACH** young people valuable life skills using fun, interactive and hands-on programs.

## OUR PATHWAYS TO SUCCESS



### **FINANCIAL LITERACY**

Students who participate in JA are more confident in their ability to manage their finances and make sound choices



### **ENTREPRENEURSHIP**

Students who participate in JA learn to think entrepreneurially in business and in life



### **WORK READINESS**

Students who participate in JA are better prepared to enter the workforce and understand what it takes to succeed in their chosen career



# IMPACT

## SIMPLY PUT, OUR PROGRAMS CHANGE LIVES

A study of JA alums released in May 2020 by Ipsos, one of the world's leading market research firms, shows that Junior Achievement is making a difference.

**87%** agree JA has exposed them to **new ways of thinking**

**83%** said that JA made them think of **new work opportunities or career paths**

**83%** agree that the program **broadened their horizons**

**82%** say JA motivated them to **succeed professionally**

**85%** say the JA program helped them **believe they could achieve their goals**

**51%** of JA alumni have **college degrees**  
(vs. nationwide average of 33%)



# OUR PROJECTS + EVENTS



## NOVEMBER

Bringing Home the Bacon was a four-week online series where we encouraged kids to put on their aprons while Chef Kate guided us through an entire kid-friendly meal, while also learning practical financial lessons. Bringing Home the Bacon is the perfect recipe of fun and education!



## VIRTUAL CAREER SPEAKER SERIES

## DECEMBER

In JA Career Speakers Series, a volunteer guest speaker visits the classroom and shares information about his or her career, work, and education experience.



## JANUARY

Students watched pre-recorded lessons by a local financial firm to learn all about the Stock Market. Then, the area competition from years past continued for local eleventh and twelve graders, but this time, from the safety of their own campus. By going virtual this year, we added a call center and live cast updates, so that students could experience the same rush, but with zero risk!



## MARCH

JA Inspire Virtual is more than a career fair; it brings together the business community and local schools and is designed to help launch middle school and high school students into their futures. Pre-event curriculum was completed by students using the self-guided curriculum. Students completed a self-assessment to determine their strengths and interests, reviewed the career clusters and how their interests assigned with those, learned some soft skills lessons. The virtual career expo was quite an experience and the post-event debrief helped students make a plan for next steps.



## APRIL

JA hosted a unique event, Quarantine for a Cause, for East Texas Giving Day. ETGD is an 18-hour day of giving that provides critical funding for our area nonprofits. The purpose of an area-wide Giving Day is to bring the region together on one day and as one community, raising money and awareness for East Texas nonprofits.



## BY THE NUMBERS

**185** Students (51 Teams) from Lufkin, Hudson, Diboll, Huntington participated in our 3rd Annual Stock Market Challenge

**3081** Students from Lufkin, Hudson, Diboll, Huntington, Central, Zavalla and Pineywoods Community Academy registered to participate in JA Inspire, virtual career fair.

**25** Eleventh Graders received JA It's My Business curriculum through a partnership with Lufkin/Angelina County Chamber of Commerce for their Leadership Tomorrow program.

**30** Second Graders at the Boys & Girls Club received JA Our Families curriculum through a partnership with the Boys & Girls Club. It explains how family members' jobs and businesses contribute to the well-being of the family and of the community. The program introduces the concept of needs and wants and explores the ways families plan for and acquire goods and services. Students analyze their own skills to determine ways they can support their families.

**439** Primary and Elementary students participated in our JA Career Speaker Series. Lufkin Police Department Detective Cody Jackson and Detective Ethan Edwards and Mr. Justin Barkley with the T.L.L. Temple Memorial Library zoomed into classrooms and shared information about their career, work, and education experience.

**451** Primary and Elementary students participated in JA's pre-recorded videos and activities, a condensed version of the traditional programming that would typically be taught by a volunteer in the classroom. The same principals and objectives are included, but in a shortened format.

## STUDENTS REACHED

2018-19

**4537**

2019-20

**3484**

{34 classrooms canceled  
due to school closure}

2020-21

**4211**

{estimated}



# VOLUNTEERS

A volunteer is the most powerful tool in the JA toolbox. As a volunteer, you have the power to impact a student's life. All that is needed is your commitment, a small amount of your time, and your willingness to share what you have learned and experienced to help a young person understand that they, too, can realize their dreams. JA provides the training, curriculum, and a classroom ready to meet you!

Interested in being a JA volunteer? Scan the code and let us know.



# BOARD COMMITMENTS

The Junior Achievement of Angelina County advisory board is composed of local community leaders with a strong and balanced blend of skills and experience, providing guidance and support to JA staff and volunteers as we strive to uphold our mission.

The advisory board exercises overall responsibility for the policies, programs, and direction of Junior Achievement of Angelina County.

Interested in serving JA in this leadership capacity? As a local Advisory Board member, you must commit to a 3 year term, of the following:

- Volunteer recruitment for JA classrooms and JA events
- Present a JA classroom program
- Attend a board development workshop/retreat July 14 | 8:30-11:30 AM
- Board self-evaluation process
- Fundraise through special events & donor gifts campaign to ensure a balanced budget and program growth
- Personal financial support of the organization on East Texas Giving Day

Tell us why you'd like to serve on the JA Advisory Board.  
Scan the code and let us know



# BOARD MEMBERS

Torri Adams | American State Bank  
Jeremy Branske | State Farm  
Stacy Dicks | McWilliams & Son Heating and AC  
Emily Fleniken | Lemon Seed Marketing  
Claudia Gonzalez | Kovar Wealth  
Savannah Haney | American Real Estate  
Javier Horta | Innovative Office Systems  
Cassidy Kirkland | Southside Bank  
Mark Moore | BancorpSouth  
Michelle Morton | Gann Medford Real Estate, Inc.

Tracy Neal | Skelton Slusher  
Corey Pigg | S&W Collision  
Brandi Reynolds | Brookshire Brothers  
Greg Robertson | Lufkin Industries  
Javier Rubio | Commercial Bank  
Jeanne Shuell | Etech  
Julie Slusher | Lufkin Federal Credit Union  
Abby Todd | Gann Medford Real Estate, Inc.  
Morgan Watson | Kovar Wealth  
Kristyn Wilkie | Integra Insurance





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