



## A VIRTUAL CAREER FAIR FOR STUDENTS



COMING SPRING OF 2021

**Educator Brochure**

# Brief Overview



JA Inspire is available at no cost to the schools or students.



JA Inspire is recommended for all students in grades 8th-12th.



JA Inspire will be open for 90 days beginning March 1, 2021.



In early 2021, Junior Achievement will provide you with self-guided curriculum for the students to complete, prior to participating in the Virtual Career Fair. This will help them to plan for and prepare for the event.



Local businesses will have virtual booths with career and company information, videos, pamphlets, and more... just like an in-person career fair. All developed by the business, just like an in-person career fair.



Students have the opportunity to visit as many booths as they would like. They may visit businesses within their career cluster chosen through the assessment, or they may visit others that seem interesting to them.



The students' "backpack" allows them to collect information from the booths and access it at a later date. Even better, they have access to the entire career fair for 90 days that the fair is open, allowing them to share information with teachers and others at home.



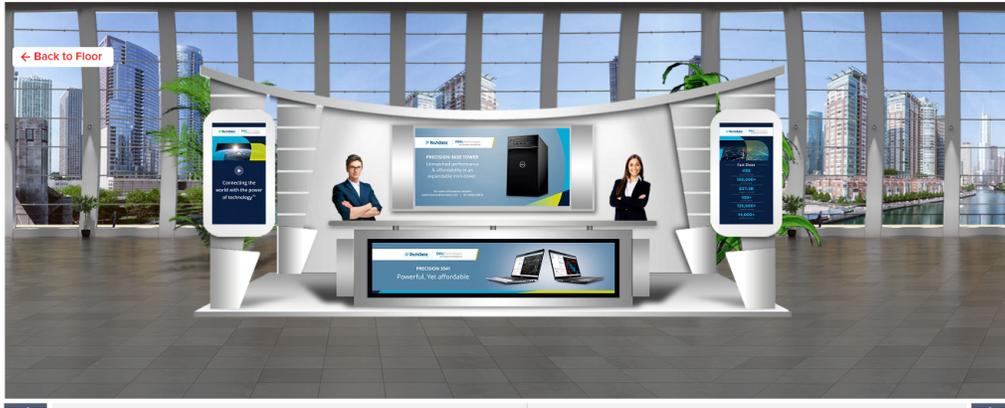
Webinars are available in the virtual auditorium throughout the day. Looking for interviewing information, resume or soft skills tips? Our business partners share information and tips to all students who visit the auditorium. A keynote speaker is also available.



JA Inspire can be completed while in school or while students work remotely. It's up to you. There is no chatting or live speakers, so it is a completely safe environment for all.



## VIRTUAL BOOTHS



Students visit booths that have videos, pamphlets, flyers, pictures, and career stories. Videos about "A day in the life of an employee"; "What I wanted to do in 8th grade and how I got where I am now"; resume tips; education needed for jobs at the company.

Students are able to add provided information to their "swag bags" and revisit it after they leave the fair. Students are able to reenter the fair, up to the last day of the event, and can share with other students, teachers, and adults at home.

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## VIRTUAL AUDITORIUM

Students can stop in the auditorium throughout the day to watch webinars produced by the vendors. Topics such as interviewing, resumes, entrepreneurship, soft skills, and more.



A graphic consisting of two overlapping rectangular shapes. The top shape is a darker green, and the bottom shape is a lighter green. The text "Q&A" is centered in white on the lighter green shape.

## Q&A

Being a JA Inspire Virtual attendee offers you the opportunity to seek information about certain careers, industries and career clusters. Students who visit JA Inspire Virtual will complete preparatory curriculum that will allow them to learn about their strengths and interests that could lead them to fulfilling careers.

### **Who should attend?**

Students in grades 8-12. We suggest full grade levels attend.

### **How long is the virtual career fair?**

While students could visit for less time, we suggest at least 3 hours to get the most out of the fair.

### **Will there be any type of curriculum during the fair?**

The students will complete self-guided curriculum prior to attending the virtual fair.

### **Does someone from my school need to be a participant in the event?**

No. However, if you would like to be present, you may attend.

### **How do the students get access to the event?**

The JA staff will send you log in information prior to the event.

### **Will we know which companies will be in attendance prior to event?**

Yes. We will send a list of exhibitors prior to the event.

### **Will the students be able to chat with vendors and other students?**

No. There will be no live interactions with or between students. This is a safe environment for all.

### **What pre-work is available?**

JA will provide the school with downloadable career assessments and other tools to evaluate the students' interests and how they relate to those who are in different careers.

### **Is there a set schedule for the day?**

No. However, we suggest students make time to visit the booths and attend the webinars in the virtual auditorium. Students may revisit booths throughout the day and for 90 days after.

### **How will students access the information gathered after the event?**

Students will be given a virtual "backpack." They can add pamphlets, flyers and other information to their bag, and email it to themselves at the end of the event.



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